

Module specification

When printed this becomes an uncontrolled document. Please access the **Module Directory** for the most up to date version by clicking on the following link: [Module directory](#)

Module Code	ARD490
Module Title	Introduction to Exhibiting
Level	4
Credit value	20
Faculty	FACE
HECoS Code	100895
Cost Code	GADC

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
BA (Hons) Applied Art	Core

Pre-requisites

None

Breakdown of module hours

Learning and teaching hours	40 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	40 hrs
Placement / work based learning	0 hrs
Guided independent study	160 hrs
Module duration (total hours)	200 hrs

For office use only	
Initial approval date	15/05/2024
With effect from date	September 2024
Date and details of revision	
Version number	1

Module aims

- To introduce students to diverse teaching methods and crucial aspects of art school education including, studio-based workshops, tutorials, lectures, seminars, critiques, and self-directed study
- To equip students with skills for contextualising and communicating artistic ideas through learning how to display, record and photograph their work.
- To provide opportunities for the development of transferable skills which are appropriate and beneficial for student's subsequent academic, personal and vocational progress.
- To inform the student of the importance of communication, working relationships and the demands and expectations of the workplace.
- To examine contemporary practitioners and to assess their influence through visits to galleries and exhibition and publications - in person and the digital sphere.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Investigate the fundamental concepts and principles of exhibiting artwork, through participation in a level 4 group show; involving curation, installation, and presentation techniques.
2	Analyse different exhibition contexts, such as galleries, museums, and alternative spaces, considering factors such as audience engagement, spatial constraints, and thematic coherence.
3	Apply digital literacy skills to the creation of artists statements, exhibition proposals, and promotional materials.
4	Reflect on their own artistic practice and exhibition experiences.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year.

The module assessment relies on practical assignments, emphasising research, reflection and communication. Students showcase knowledge through various means including discussions and presentations. Submissions include a visual research journal exploring photographing and recording their own work alongside written notes from lectures, group sessions and gallery visits. Assessment will consider the documentation as a record and investigation into contemporary craft and design practice. Ongoing dialogue, formative feedback and critiques contribute to measurement. Students will put their own research into practice by co-operating with staff, and each other, to put on a group show of a curated selection of their current creative output.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1-4	Coursework	100%



Derogations

None

Learning and Teaching Strategies

A multifaceted approach to teaching and learning will be employed, fostering an environment that encourages student engagement with the wider craft sphere. Students will be able to observe and reflect through seeing and/or handling artefacts up close through organized trips to galleries and visits from practising craft makers.

The staff will provide a framework of practical sessions, visits, discussions and presentations, supported by tutorials. This will enable students to deepen their lines of inquiry, draw from historical and contemporary sources, and strengthen their knowledge of the craft profession and their place within it. Supervised sessions will allow for individual support. Students will also be encouraged to study independently in unsupervised learning time.

Actively engaging as members of a studio community will enhance the appreciation for cultural richness, stimulate cross-pollination of ideas, and contribute to the development of a supportive creative environment.

Indicative Syllabus Outline

- Overview of contemporary applied art
- Key histories, theories, and issues significant to contemporary applied art practice
- Learning diverse pedagogies: tutorials, lectures, seminars, critiques
- Visual research skills: observation, documentation, analysis
- Documenting processes; photography, sketchbooks, blogs, video, notation
- Formats for presenting developmental and finalized works
- Peer review and formal critique participation skills
- Basic academic research and writing conventions
- Environmental ethics, equity in creative practice

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Ahlburg, S. (2011), Photograph Your Own Art and Craft. Bloomsbury.

Other indicative reading

Periodicals

Weblinks

<https://www.yeshen.uk/>

<https://www.sylvaindeleu.com/>

<https://www.thedesigntrust.co.uk/9-top-tips-to-photograph-crafts-and-jewellery/>

<https://www.somersetshouse.org.uk/whats-on/collect-2024>

<https://ruthincraftcentre.org.uk/>

<https://www.vam.ac.uk/>

<https://www.craftscouncil.org.uk/>

<https://www.caagallery.org.uk/>